

OBICI Healthcare Foundation Grantee Orientation

October 21, 2010

Suffolk Department of Health

About OBICI Healthcare Foundation

This private foundation was created in 2006 with assets established through the generosity of Mr. Obici and funds from the merger of Louise Obici Memorial Hospital and Sentara Healthcare. Since its inception, the Foundation provided nearly \$15 million in grant funding.

Obicihcf.org

- Sharing real time information
- Promoting education opportunities
- Cross promoting grantee events or health related activities
- Providing resources to help you develop future funding



Quarterly Newsletter

OBICI HEALTHCARE FOUNDATION

In a Nutshell

SPRING 2010

Teens Respond to Phoenix Substance Abuse Intervention Program



Core Coordinator Tanya Nicholas interacts with teens during a class in the Phoenix Program.

The Foundation represents a continuation of Mr. and Mrs. Obici's legacy of caring – qualities that will be honored in the new office building. **¶¶**
- Chairman George Birdsong, OBICI Healthcare Foundation

New Meeting Space for the Nonprofit Community



OBICI Healthcare Foundation is pleased to announce that meeting space is now available for use by community nonprofit healthcare organizations. In an effort to partner with our non-profit community and with our non-profit resources, we provide much needed resources. We will make both our smaller conference room (seats 18) available for meetings. Groups are generally limited to one reservation per month and the scheduling of reservations should occur no earlier than three months in advance. Applications are taken on our website at www.obichf.org and must be submitted electronically at least two weeks in advance of the use of the rooms. Additional guidelines for use are also included on the website.

Save the Date! New Priorities Announced

On May 4, the OBICI Healthcare Foundation will host a Strategic Priorities Breakfast at the Suffolk Hilton Garden Inn to review new strategic priorities for health improvement and explain a new priority for the RFP and call for concept papers.

The Planning Council will give a presentation on health indicators from the 2009 edition of *Investment in Priorities*, which will also be available to attendees.

Nonprofit organizations are invited to join May 4 from 8:30 a.m. to noon at the Suffolk Hilton Garden Inn, 100 East Constance Road. Space will be limited and registration is required. **If you are interested in attending, please contact information by April 23.** kelch@obichf.org

106 W. Finney Ave., Suffolk, VA 23434
www.obichf.org

OBICI HEALTHCARE FOUNDATION

In a Nutshell

SUMMER 2010

OBICI Healthcare Foundation Helps the Suffolk Farmer's Market Grow



Charles and Jennifer Savage, who operate Accorn Hill Farms in Surrency, NC, are among 18 vendors who have locally grown fruit vegetables and handcrafts for sale at the Suffolk Farmers Market.

With assistance from the OBICI Healthcare Foundation, the new season at the Suffolk Farmer's Market has more vendors selling more fresh produce than ever. A Foundation grant to the City of Suffolk made it possible to purchase the mini-park adjacent to the Seaboard Station Railroad Museum at 326 N. Main Street. The Western Tidewater Health District provided health information and conducted blood pressure screenings onsite during the opening weekend.

The market participates in the Senior Farmers Market Nutrition Program (SFMNP) gives low-income seniors coupons to exchange for eligible foods at farmers markets, roadside stands and community supported agriculture programs. Lynette White, Suffolk Tourism Development manager, sampled crowd size on a couple occasions and reported more than 300 in attendance each day. The Market operates rain or shine on Saturdays from 9-3 p.m. and Wednesdays from 3-6 p.m. through September.

Foundation Builds a New Community Resource

The OBICI Healthcare Foundation now has a new home, and it's not just for the Foundation. Located at 106 W. Finney Ave., this Victorian-style Historic Downtown District is easily accessible to the community at large. "The OBICI Healthcare Foundation's new headquarters further expands Amedeo Obici's legacy and the Foundation's capacity to better serve this community," said Chairman George Birdsong. "We are anxious to share this new resource and with our partners in Western Tidewater." **-George Birdsong**

Non-profit organizations now have free use of the board room, meeting rooms and will soon have access to office space. The public is invited to stop by for a tour where a portion of the art collection is on display.

The property was formerly the site of the Birdsong Recreation Center. The City of Suffolk donated the land, and the Birdsong family built the center in the early 1950s. "After many years of the center offering healthy lifestyles for Suffolk residents, noted Mr. Birdsong, "it seemed only fitting to have the historical site serve as home to the OBICI Healthcare Foundation."

WELCOME TO OUR NEW HOME!



A ribbon cutting ceremony officially ushered in a new era for the OBICI Healthcare Foundation. About 100 attendees were greeted by presenters (from left) Dr. Mark A. Clayton, Sr., East End Baptist Church pastor; the honorable Linda T. Johnson, Foundation vice chairman; and George Y. Birdsong, Foundation chairman.

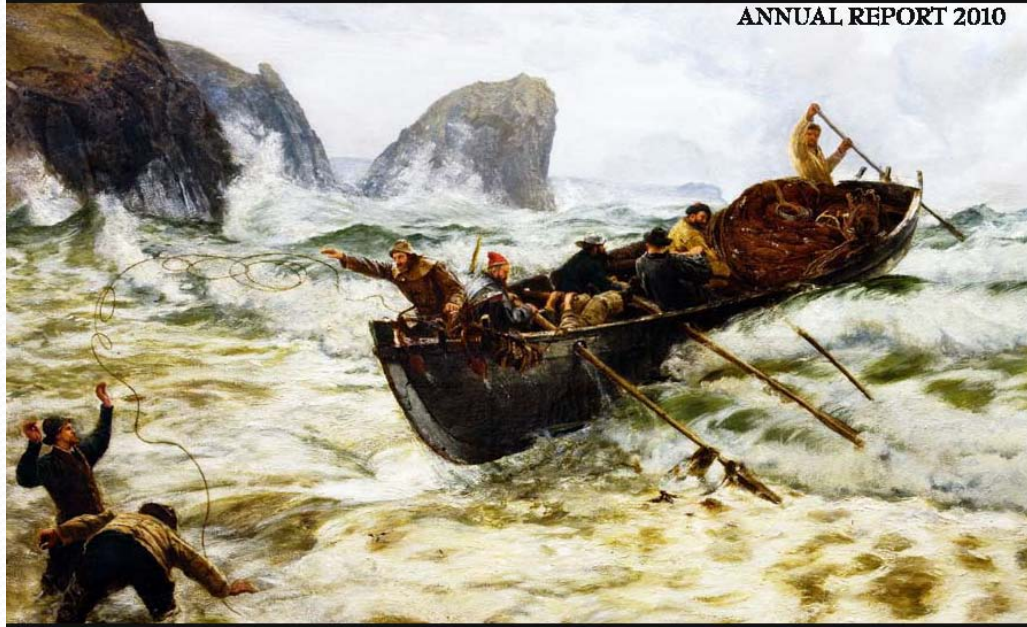
106 W. Finney Ave., Suffolk, VA 23434
757.539.8810 www.obichf.org

In a Nutshell
Spring & Summer issues

Annual Report

The Strength of Partnerships

ANNUAL REPORT 2010



OBICI HEALTHCARE
FOUNDATION

Promoting Progress in the Community Through our Funding Partnerships



Resource for Meetings



Encouraging Collaboration



Participating in Outreach

- Western Tidewater Free Clinic Day of Caring
- Homeless Assist Day



An Informed Voice: Orchestrating Action

- OBICI Healthcare Foundation
 - Healthcare Advisory Committee
 - Learning Groups
 - Teas with Community Leaders



Involvement in Community Events

- Staff and Board members represent the Foundation at public events
 - Ribbon cuttings
 - Annual meetings
 - MAPP Workshop
 - Open houses
 - Dedications
 - Annual dinners
 - Graduations



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